



Les Williams

CEO, SH Enterprises — Meyer Vacation Rentals, Meyer Services, Starr Textile Services & CENTURY 21 Meyer Real Estate — and Chief Operating Officer of STARR Textile Services

LESWILLIAMS is responsible for the overall strategic direction and operation of SH Enterprises as well as the day-to-day oversight of STARR Textile Services.

STARR Textile Services is a full-service commercial laundry operation with plants in Foley, Ala., and New Orleans, La. Through organic growth and the 2013 construction of a 71,000-square-foot, state-of-the-art commercial laundry facility in New Orleans, Les has taken STARR from a small local laundry operation in South Alabama to the largest commercial hospitality laundry operator stretching from the panhandle of Florida to New Orleans.

The primary focus of STARR is to serve the hospitality industry by providing complete hotel linen service, including room linen and terry, food and beverage linens, uniforms and guest valet services. STARR currently serves more than 11,000 hotel rooms.

Prior to his position at STARR Textile Services, Les served as Chief Operating Officer for Meyer Services, a full-service property management maintenance company. In this role, he oversaw housekeeping, maintenance, association management and facilities for approximately 1,600 resort properties and nine community associations. Under Les' leadership, Meyer Services raised customer satisfaction through increased employee training and coaching while maintaining a balanced approach to fiscal management.

Before Meyer Services, Les served as Vice President of Administration and Finance of Meyer Real Estate, where his duties included responsibility for overall management of

financial operations, human resources, facilities, association management and risk management. He successfully restructured association management into a streamlined profitable operating unit and established the J-1 Visa program for international labor, which has been an integral part of operations for Meyer's overall success.

Prior to joining Meyer, Les served as Vice President of Multi-Family Operations for a publicly traded real estate investment trust headquartered in New Orleans whose primary focus was investment and management of multi-family and retail properties. Here, he oversaw a real estate portfolio of 4,100 multi-family properties stretching from South Florida to Texas. He played integral roles in expanding through new construction and acquisition the portfolio from 3,400 units and in rebuilding the portfolio after it sustained considerable damage from numerous hurricanes in 2004.

Les holds an active Alabama Real Estate Broker License. He was an active member of the Greater New Orleans Apartment Association and has served on the Board of Directors of the Greater Mobile Area Apartment Association.

Les received his undergraduate degree in business management from Auburn University and a Master of Business Administration from Auburn University Montgomery. He and his wife reside in Spanish Fort with their three daughters.