



Michelle Hodges

President, SH Enterprises —
Meyer Vacation Rentals,
Meyer Services, Starr Textile Services
& CENTURY 21 Meyer Real Estate

SH ENTERPRISES PRESIDENT MICHELLE HODGES grew up in the real estate industry, recognizing and understanding tourism trends at an early age. She has extensive knowledge of the industry as well as a keen understanding of the challenges faced by vacation rental property owners and guests.

Michelle is also a seasoned traveler, having visited more than 20 countries, and has gained a thorough understanding of guests' needs and changing expectations through the years.

Michelle worked at Meyer Vacation Rentals as a summer intern throughout high school and then attended Rollins College in Winter Park, FL, graduating with a major in International Relations and a minor in Latin American and Caribbean Affairs.

Her hospitality experience and degree, fueled by her passion for travel and tourism, enabled her work experience to include Walt Disney World Resorts and the Orlando/Orange County Convention and Visitors Bureau before returning home to the Alabama Gulf Coast.

Upon returning home, Michelle became actively involved in the community as Chairman of the South Baldwin Chamber Foundation and a Team Captain for the South Baldwin Chamber of Commerce's Chamber Choices campaign. She was also a volunteer mentor for the chamber-sponsored Young Entrepreneurs Academy (YEA!), and served on the Baldwin County Education Coalition.

Michelle has served on the boards of the Coastal Alabama Business Chamber and the Five-Star Southern Hospitality Committee. She also played an active role as secretary/treasurer in the Coastal Resiliency Coalition's

"War Room," a joint chamber initiative created in response to the Deep water Horizon Oil spill. Michelle is an alumna of the Leadership Alabama Initiative as well as Leadership Baldwin County and is a Coastal Alabama Partnerships' Civic Master Graduate.

Today, Michelle serves as Vice Chair for the Board of the South Baldwin Chamber of Commerce, Co-Chair of the Gateway Initiative's Business Driven Talent Development and Recruitment Committee, and a member of the USA Hospitality and Tourism Management Advisory Board.

Michelle's previous roles within SH Enterprises include Director of Operations and Corporate Trainer.

Sheila Hodges, Chairman of the Board for SH Enterprises, said, "I couldn't be more proud of Michelle, watching her through the years grow in the business with a 'can-do' attitude at every level. Her extraordinary leadership skills were even more apparent after the BP oil spill. We witnessed her eagerness and devotion to lead several community initiatives, all while championing a positive attitude and commitment to all of our SH Enterprises families."

To interview Michelle Hodges, please contact:

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