



# Facts & Background Information

For several years prior to its incorporation, the founders of Meyer Real Estate exclusively developed and sold properties owned by George C. Meyer. In 1967, Meyer Real Estate was incorporated and soon became a leader in the dramatic transformation of the Gulf Coast from a tiny village of beach cottages to a popular resort destination.

**SH Enterprises Inc.**, is the umbrella company for a family of companies that includes **Meyer Vacation Rentals**, **CENTURY 21 Meyer Real Estate** and **Starr Textile Services**.

Today, Meyer Vacation Rentals manages more than 1,100 vacation rental properties located in Gulf Shores, Fort Morgan and Orange Beach, Ala., and Perdido Key, Fla.

<b>COMPANY</b>	SH Enterprises Family of Companies
<b>FOUNDED</b>	1967
<b>SERVICES PROVIDED</b>	<p><b>Vacation Rentals:</b> Meyer Vacation Rentals  <b>Real Estate Sales:</b> CENTURY 21 Meyer Real Estate  <b>Vacation Rental Property Management:</b> Meyer Vacation Rentals  <b>Long-term Rental Management:</b> CENTURY21 Meyer Real Estate  <b>Housekeeping &amp; Maintenance:</b> Meyer Services  <b>Commercial Laundry, Dry Cleaning, Uniform &amp; Linen Rental:</b> Starr Textile Services &amp; Starr Textile Services of Louisiana</p>
<b>KEY LEADERSHIP</b>	<p><b>Owner:</b> Sheila Hodges  <b>CEO:</b> Les Williams  <b>President:</b> Michelle Hodges</p>
<b>MEYER VACATION RENTALS</b>	<p>1585 Gulf Shores Parkway  Gulf Shores, AL 36542  (251) 968-7516  (866) 382-9635</p> <p>13700 Perdido Key Dr.  Bldg. B, Suite 125 (Villagio)  Pensacola, FL 32507</p>
<b>CENTURY 21 MEYER REAL ESTATE</b>	<p>1585C Gulf Shores Pkwy.  Gulf Shores, AL 36542  (251) 967-2121</p> <p>13700 Perdido Key Dr., Suite 125  Pensacola, FL 32507  (850) 492-6466</p>

<b>STARR TEXTILE SERVICES &amp; STARR TEXTILE SERVICES OF LOUISIANA</b>	<p>940 N. Poplar St. Foley, AL 36535 (251) 943-8172</p> <p>312 Time Saver Ave. Elmwood, LA 70123 (504) 566-0052</p>
<b>PURPOSE</b>	<ul style="list-style-type: none"> <li>• To be an optimum business template for the real estate industry.</li> <li>• To optimize relationships, service and profitability.</li> </ul>
<b>VISION</b>	<p>To be the pacesetter in real estate services by exceeding customer expectations.</p>
<b>MISSION</b>	<ul style="list-style-type: none"> <li>• To aggressively pursue business through innovation.</li> <li>• To provide exceptional customer service.</li> <li>• To build lifetime relationships with our customers and communities.</li> </ul>
<b>CORE VALUES</b>	<ul style="list-style-type: none"> <li>• Serve with integrity.</li> <li>• Conduct our business and us in an honest, ethical and trustworthy manner.</li> <li>• Treat everyone with care, respect and fairness.</li> <li>• Provide financial stewardship.</li> <li>• Grow through innovation and creativity.</li> </ul>
<b>AWARDS, HONORS &amp; ACCOLADES</b>	<ul style="list-style-type: none"> <li>• Alabama Gulf Coast Chamber Business of the Year</li> <li>• Business Woman of the Year (Sheila Hodges)</li> <li>• Walton M. Vines Free Enterprise Person of the Year (Sheila Hodges)</li> <li>• Woman-owned Business Enterprise</li> <li>• #3 Best Company in Alabama to Work For</li> </ul>
<b>MEDIA CONTACT</b>	<p><b>Kristen McIntosh</b> Marketing (251) 968-3463 kmcintosh@meyerre.com</p>